



**30TH MARCH 2018**  
**HILTON HOTEL, KUALA LUMPUR**

Organised by

KUMPULAN  

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UTUSAN



# ABOUT THE AWARD

Utusan Business Awards, organised by Kumpulan Utusan, is an award to recognise existing and upcoming organisations, and their contributions to the Malaysian economy. In line with our Government's commitment to develop homegrown enterprises, Utusan Business Awards seek to inspire and encourage local businesses to promote Malaysia and showcase its products and services to the world.

To encourage businesses to soar beyond its usual boundaries, these awards will be presented to deserving local enterprises for excellence and exceptional performances in areas spanning across sectors. This award not only recognises businesses which perform well with bottom line but also those who clearly anticipate the future needs of society in the economic sector they operate. An enterprise that understands how to adjust its operational procedures to meet environmental concerns and, in the process, expand its profits, will undoubtedly stand out.

The Utusan Business Awards were established to promote excellence and stimulate positive competition, showcasing the achievements attained by outstanding businesses with the following key objectives, to recognise the role and contributions of outstanding businesses towards the nation and the economy, to encourage local enterprises to continue developing and elevating their businesses, to motivate and inspire home-grown businesses to aim for excellence in their products and services and to celebrate and highlight the achievements of local enterprises that have contributed to the growth of the community and showcase its products and services to the world.



# OBJECTIVES

The Utusan Awards were established to promote excellence and stimulate positive competition, showcasing the achievements attained by outstanding businesses with the following key objectives:

- To recognize the role and contributions of outstanding businesses towards the nation and the economy
- To encourage local enterprises to continue developing and elevating their businesses;
- To motivate and inspire home-grown businesses to aim for excellence in their products and services; and
- To celebrate and highlight the achievements of local enterprises that have contributed to the growth of the community
- To inspire and encourage local businesses to promote Malaysia and showcase its products and services to the world.



# AWARD CATEGORIES

## MASTERCLASS AWARDS

- Lifetime Achievement Award
- Masterclass CEO of the Year
- Masterclass Entrepreneur of the Year
- Masterclass Woman CEO of the Year
- Masterclass Brand of the Year
- Masterclass Visionary CEO of the Year
- Conglomerate Company of the Year



# AWARDSECTORS

- Logistic Sector
- Banking & Finance Sector
- Manufacturing Sector
- Telecommunications Sector
- Oil & Gas Sector
- ICT Sector
- Plantation & Commodities Sector
- Beauty Sector
- Fashion Sector
- Entertainment Sector
- Healthcare Sector
- Engineering Sector
- Education Sector
- Hospitality Sector
- Construction Sector
- Automotive Sector
- Food & Beverages Sector
- E-Commerce Sector
- Investment Sector
- Property Development Sector
- Shopping Mall Sector
- Services Sector





**Sekretariat Utusan Business Awards 2017**

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